

Order / Rev: 36944
 Alt Order #: 08841042
 Flight Dates: 09/05/12 - 09/11/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| 5A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 3 | \$225.00 | | 0.00 | | | |
| E 3 | 8 | 09/07/12 | 09/07/12 | 8 News Now 6a M-F | CM | 6-7a | ----F-- | :30 | 2 | \$245.00 | LV2 | 0.00 | NM | 2 | \$490.00 |
| | | | | 8 News Now 6a M-F | | | | | | | | | | | |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$245.00 | | 0.00 | | | |
| E 4 | 8 | 09/10/12 | 09/11/12 | 8 News Now 6a M-F | CM | 6-7a | MT----- | :30 | 4 | \$245.00 | LV2 | 0.00 | NM | 4 | \$980.00 |
| | | | | 8 News Now 6a M-F | | | | | | | | | | | |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 4 | \$245.00 | | 0.00 | | | |
| E 5 | 8 | 09/07/12 | 09/07/12 | CBS This Morning 7-9a | CM | 7-9a | ----F-- | :30 | 2 | \$150.00 | LV2 | 0.00 | NM | 2 | \$300.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| EARLY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| E 6 | 8 | 09/10/12 | 09/11/12 | CBS This Morning 7-9a | CM | 7-9a | M----- | :30 | 3 | \$150.00 | LV2 | 0.00 | NM | 3 | \$450.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| EARLY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 3 | \$150.00 | | 0.00 | | | |
| E 7 | 8 | 09/07/12 | 09/07/12 | Live w/Kelly | CM | 9-10a | ----F-- | :30 | 2 | \$250.00 | LV2 | 0.00 | NM | 0 | \$0.00 |
| | | | | Live With Regis & Kelly | | | | | | | | | | | |
| LIVE WITH KELLY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | 8 | 09/03/12-09/09/12 | | Live w/Kelly | | 9-10a | ----F-- | :30 | | (\$250.00) | | 0.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | | | | | | | |
| [due to tennis - LM] | | | | | | | | | | | | | | | |
| 3 | 8 | 09/03/12-09/09/12 | | Live w/Kelly | | 9-10a | ----F-- | :30 | | (\$250.00) | | 0.00 | NM | | |
| See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10 | | | | | | | | | | | | | | | |
| [due to tennis - LM] | | | | | | | | | | | | | | | |
| E 8 | 8 | 09/10/12 | 09/11/12 | Live w/Kelly | CM | 9-10a | M----- | :30 | 2 | \$250.00 | LV2 | 0.00 | NM | 2 | \$500.00 |
| | | | | Live With Regis & Kelly | | | | | | | | | | | |
| LIVE WITH KELLY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$250.00 | | 0.00 | | | |
| E 10 | 8 | 09/10/12 | 09/10/12 | Price Is Right | CM | 10-11a | M----- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | Price Is Right | | | | | | | | | | | |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 12 | 8 | 09/10/12 | 09/10/12 | Y&R | CM | 11a-12p | M----- | :30 | 1 | \$1,500.00 | LV1 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | Young & Restless | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 13 | 8 | 09/07/12 | 09/07/12 | 8 News Now Noon M-F | CM | 12-1230p | ----F-- | :30 | 2 | \$225.00 | LV2 | 0.00 | NM | 0 | \$0.00 |
| | | | | 8 News Now Noon M-F | | | | | | | | | | | |
| NOON NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$225.00 | | 0.00 | | | |

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 Estimate: KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| E 23 | 8 | 09/07/12 | 09/07/12 | 630-7p Inside Edition Inside Edition | CM | 630-7p | ----F-- | :30 | 2 | \$300.00 | LV2 | 0.00 | NM | 2 | \$600.00 |
| INSIDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| E 24 | 8 | 09/10/12 | 09/11/12 | 630-7p Inside Edition Inside Edition | CM | 630-7p | M----- | :30 | 2 | \$300.00 | LV2 | 0.00 | NM | 0 | \$0.00 |
| INSIDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | 8 | 09/10/12-09/16/12 | | 630-7p Inside Edition | | 630-7p | M----- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Credited move \$7275 to 36976 | | | | | | | | | | | | | | | |
| 2 | 8 | 09/10/12-09/16/12 | | 630-7p Inside Edition | | 630-7p | M----- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Credited move \$7275 to 36976 | | | | | | | | | | | | | | | |
| E 25 | 8 | 09/07/12 | 09/07/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p | ----F-- | :30 | 3 | \$325.00 | LV2 | 0.00 | NM | 3 | \$975.00 |
| ET/INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 26 | 8 | 09/10/12 | 09/10/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p | M----- | :30 | 2 | \$325.00 | LV2 | 0.00 | NM | 2 | \$650.00 |
| ET/INSIDE EDITION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 27 | 8 | 09/07/12 | 09/07/12 | 8 News Now 11p M-F 8 News Now 11p M-F | CM | 11-1135p | ----F-- | :30 | 2 | \$500.00 | LV2 | 0.00 | NM | 2 | \$1,000.00 |
| 11P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 28 | 8 | 09/10/12 | 09/10/12 | 8 News Now 11p M-F 8 News Now 11p M-F | CM | 11-1135p | M----- | :30 | 2 | \$500.00 | LV2 | 0.00 | NM | 2 | \$1,000.00 |
| 11P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 2 | \$500.00 | | 0.00 | | | |
| E 29 | 8 | 09/11/12 | 09/11/12 | Tue 8-9p NCIS | CM | 8-9p | -T----- | :30 | 1 | \$2,100.00 | LV2 | 0.00 | NM | 0 | \$0.00 |
| NCIS-C//NCIS-L | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | | 1 | \$2,100.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | 8 | 09/10/12-09/16/12 | | Tue 8-9p | | 8-9p | -T----- | :30 | | (\$2,100.00) | | 0.00 | NM | | |
| Credited move \$7275 to 36976 | | | | | | | | | | | | | | | |
| E 31 | 8 | 09/07/12 | 09/07/12 | Fri 10-11p Blue Bloods | CM | 10-11p | ----F-- | :30 | 1 | \$1,200.00 | LV2 | 0.00 | NM | 0 | \$0.00 |
| BLUE BLOODS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | 8 | 09/03/12-09/09/12 | | Fri 10-11p | | 10-11p | ----F-- | :30 | | (\$1,200.00) | | 0.00 | NM | | |
| Credited move \$7275 to 36976 | | | | | | | | | | | | | | | |
| E 32 | 8 | 09/08/12 | 09/09/12 | 8 News Now 11p Sa/Su 8 News Now Sa/Su 11p | CM | 11-1135P | -----SS | :30 | 2 | \$350.00 | LV2 | 0.00 | NM | 2 | \$700.00 |
| 11P NEWS WKD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----SS | | | | | 2 | \$350.00 | | 0.00 | | | |
| E 33 | 8 | 09/08/12 | 09/08/12 | | CM | 5-7a | -----S- | :30 | 1 | \$85.00 | LV2 | 0.00 | NM | 1 | \$85.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|----|-------------------|-----------------|--------------------------|--------------------|--------------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| CBS Early Show - Sat. | | | | | | | | | | | | | | |
| CBS Early Show - Sat. | | | | | | | | | | | | | | |
| CBS SAT AM | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$85.00 | | 0.00 | | | |
| E 34 | 8 | 09/08/12 | 09/08/12 | US Open Tennis | CM | Various -----S- | :30 | 1 | \$300.00 | LV3 | 0.00 | NM | 1 | \$300.00 |
| | | | | US Open Tennis | (9:00 AM-7:00 PM) | | | | | | | | | |
| SEC FOOTBALL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$300.00 | | 0.00 | | | |
| E 35 | 8 | 09/08/12 | 09/08/12 | 8 News Now Sat 5-7p | CM | 5-7p -----S- | :30 | 1 | \$175.00 | LV2 | 0.00 | NM | 1 | \$175.00 |
| | | | | 8 News Now Sat 5-7p | | | | | | | | | | |
| WKND NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$175.00 | | 0.00 | | | |
| E 36 | 8 | 09/08/12 | 09/08/12 | Sat 10-11p | CM | 10-11P -----S- | :30 | 1 | \$900.00 | LV2 | 0.00 | NM | 1 | \$900.00 |
| | | | | 48 Hours Mystery | | | | | | | | | | |
| 48HR MYSTERY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$900.00 | | 0.00 | | | |
| E 37 | 8 | 09/09/12 | 09/09/12 | CBS News Sunday Morn | CM | CBS Sunday Morn -----S | :30 | 1 | \$850.00 | LV1 | 0.00 | NM | 1 | \$850.00 |
| | | | | CBS News Sunday Morning | | | | | | | | | | |
| CBS SUN AM | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$850.00 | | 0.00 | | | |
| E 38 | 8 | 09/09/12 | 09/09/12 | 8 News Now Sun AM #2 | CM | 8 News Now Sun AM -----S | :30 | 1 | \$850.00 | LV1 | 0.00 | NM | 1 | \$850.00 |
| | | | | 8 News Now Sun AM #2 | | | | | | | | | | |
| AM NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$850.00 | | 0.00 | | | |
| E 40 | 8 | 09/09/12 | 09/09/12 | NFL Reg Season Game | CM | NFL Football Reg. -----S | :30 | 1 | \$1,800.00 | LV3 | 0.00 | NM | 1 | \$1,800.00 |
| | | | | NFL Football Reg. Season | (10:00 AM-1:00 PM) | | | | | | | | | |
| NFL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 41 | 8 | 09/09/12 | 09/09/12 | 8 News Now Sun 5-7p | CM | 5-7p -----S | :30 | 2 | \$200.00 | LV2 | 0.00 | NM | 2 | \$400.00 |
| | | | | 8 News Now Sun 5-7p | | | | | | | | | | |
| 5P NEWS SUN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$200.00 | | 0.00 | | | |
| E 42 | 8 | 09/09/12 | 09/09/12 | Sun 7-8p | CM | 7-8p -----S | :30 | 1 | \$1,350.00 | LV2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | 60 Minutes | | | | | | | | | | |
| 60 MIN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$1,350.00 | | 0.00 | | | |
| N 43 | 8 | 09/10/12 | 09/10/12 | 8 News Now 4-5a | CM | 4-5a M----- | :30 | 1 | \$40.00 | LV2 | 0.00 | NM | 1 | \$40.00 |
| | | | | 8 News Now 4-5a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/10/12 | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$40.00 | | 0.00 | | | |
| N 44 | 8 | 09/05/12 | 09/06/12 | 8 News Now 5a M-F | CM | 5-6a --WT--- | :30 | 2 | \$900.00 | LV1 | 0.00 | NM | 2 | \$1,800.00 |
| | | | | 8 News Now 5a M-F | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | --WT--- | | | | 2 | \$900.00 | | 0.00 | | | |
| N 45 | 8 | 09/05/12 | 09/06/12 | 8 News Now 6a M-F | CM | 6-7a --WT--- | :30 | 2 | \$1,100.00 | LV1 | 0.00 | NM | 2 | \$2,200.00 |
| | | | | 8 News Now 6a M-F | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | --WT--- | | | | 2 | \$1,100.00 | | 0.00 | | | |
| N 46 | 8 | 09/05/12 | 09/06/12 | 8 News Now 4-5a | CM | 4-5a --WT--- | :30 | 3 | \$130.00 | LV1 | 0.00 | NM | 3 | \$390.00 |
| | | | | 8 News Now 4-5a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/03/12 | | 09/03/12 | 09/09/12 | --WT--- | | | | 3 | \$130.00 | | 0.00 | | | |

Order / Rev: 36944
 Alt Order #: 08841042
 Flight Dates: 09/05/12 - 09/11/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|----|-------------------|-----------------|-----------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|--------|-------|-------------|
| N47 | 8 | 09/05/12 | 09/06/12 | CBS This Morning 7-9a | CM | 7-9a | --WT--- | :30 | 2 | \$900.00 | LV1 | 0.00 | NM | 2 | \$1,800.00 |
| CBS This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | --WT--- | 2 | | \$900.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 71 | \$30,610.00 |